11th Annual Fashion Show for All Abilities

Spring Fashion Show highlighting the newest fashions from 35 local retailers. Models with and without disabilities are encouraged to participate in this annual event.

Date: Friday, April 21, 2017: 6:00 – 8:00 PM
Location: Monona Terrace Community and Convention Center, 1 John Nolen Dr., Madison, WI, Ballroom

The past couple years have seen a surge in models of all abilities represented in fashion, advertising, and media. We are proud to note that the Waisman Center Fashion Show for All Abilities was one of the first of its kind in the country. Since 2007, people from all over Wisconsin, including those with physical, intellectual, and developmental disabilities, have been able to experience a taste of our founder’s dream of becoming a fashion model.

The Fashion Show began as a community awareness event: To promote accessibility and respect for all persons, including people with intellectual and physical differences, in a retail setting. The scope of this Fashion Show has grown by leaps and bounds since then. With this event, we hope to change attitudes, promote inclusion, and grow self-esteem and confidence in the models themselves.

The event, now in its 11th year, has given 375 individuals the chance to participate in the Fashion Show, along with over 75 businesses (retailers, stylists, salons, photographers, media, and others), hundreds of community members, and volunteers. In 2010, three models were profiled in a documentary filmed by the Wisconsin Film School. 77 models of all ages and abilities will showcase the latest fashions from 35 local retailers to about 500 audience members this year.

As this show is not a fundraiser, we strive to keep our costs at a minimum and we have been successful in keeping the costs low, to about $50 per model. Models participate free of charge, but the experience for many is priceless. We are looking for individuals and organizations to sponsor one or more model’s involvement in this event.

Thank you!

2017 Fashion Show for All Abilities - Model Sponsorship Form

Sponsor Name (as it will appear in the program. Please indicate if you wish to remain anonymous):

Contact Name (if different from sponsor name): Phone:

Address: City: ZIP:

Sponsorship Amount: ☐ $50 ☐ Other Amount: If you would like to sponsor a specific model, please list name:

Please return your sponsorship commitment form and checks payable to:
Waisman Center: 122 E. Olin Ave., Ste. 100, Madison, WI 53713
Rachel Weingarten, Coordinator, Phone: (608) 890-0777, email: weingarten@waisman.wisc.edu.